

The best business phone system for the retail industry.



Whether you're selling goods from computers to clothing, or services from salons to repairs, you may be losing business because of your existing phone system. With Ooma Office, your customers will never hear a busy signal and you can more easily manage those incoming calls.

Ooma Office, the #1 rated business phone service, provides the best value for retail stores.



Winner
6 Years Running!

✓ **24 x 7 service to provide a smooth shopping experience during and after hours.**

Whether you are busy helping customers in the store or it's after hours, callers are greeted with **Ooma's virtual receptionist** to answer questions and direct them to the right store or department. You can build menu options such as: Press 1 for directions, Press 2 for store hours, and include helpful on-hold messages when calls are being transferred.

✓ **Mobile communications in or out of the store.**

With **Ooma's mobile app**, employees and/or customers can reach you anywhere. You can either enable extension dialing to the mobile app, call forwarding, or include your extension as part of a ring group.

✓ **Notify the right store employees simultaneously.**

With Ooma Office, you can create ring groups that ring multiple extensions at once. For example, a customer while hearing menu options in the virtual receptionist, can be routed to the Service department where it rings appropriate employees that can address that callers' needs.

✓ **Free toll-free and local numbers:**

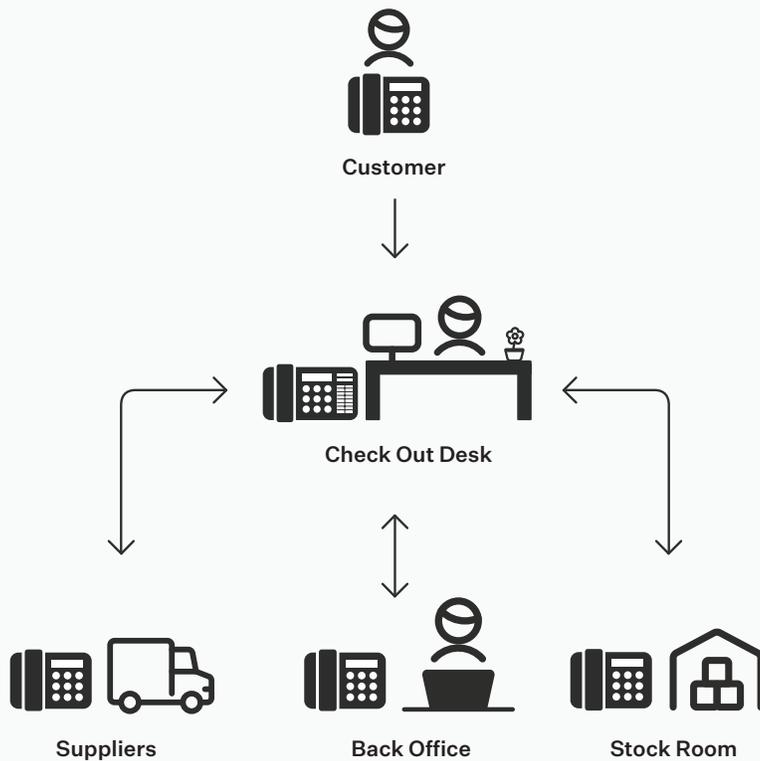
Eliminate long distance charges on calls between stores. Locations outside the U.S. enjoy free unlimited calling to Mexico, Canada and Puerto Rico, with low international calling rates to other countries. Average savings: over \$2,000 per year.

Why retailer Chapel Hats loves Ooma.

“Inexpensive to get; even cheaper to run. I was blown away by the quality. It gives us that “big company” impression for a very small price. I can go anywhere and never miss a call – and our long distance charges between US and Canadian stores are now non-existent. No contracts and big savings.”

– **John McKernan**
Owner, Chapel Hats





Service customers quickly and easily so you never miss an order.

When a customer or supplier calls to see if you have a certain product available, a call can easily be parked on hold for a moment while checking with the stock room, or even another store location. Customers are served quickly without long hold times or lost business.

With Ooma Office, you get all the business phone features that are perfect for meeting the communications demands of retailers with clear, flexible, reliable communications that save money and support your success.

35 advanced features at a low monthly rate of \$19.95 per user. All-inclusive pricing. No nickel and diming or surprise add-ons or setup fees. We are so confident you'll love the quality and value of Ooma Office, there are no contracts.

Key features include:

- Auto attendant/virtual receptionist
- Advanced call routing
- Call forwarding
- Call logs
- Call park
- Conferencing
- Dial by extension
- Dial by name
- Do not disturb
- Enhanced 911 service
- Faxing
- Intercom one-to-one
- Music on hold
- On-phone presence monitoring (BLF)
- Paging groups
- Personal automated attendant
- Ring (hunt) groups
- Time-based call routing
- Toll-free numbers
- Voicemail to email messaging



Ooma Office Pro provides additional features for \$5 a month more per user:

- Call Recording
- Enhanced call blocking
- Higher usage limits for extension monitoring, call park, audio conference room participants
- Overhead Paging
- Voicemail transcription

Unlike other providers, Ooma pre-provisions each phone so when you receive them, all you need to do is plug them in, log in, and you are up and running.

