

6 ways Ooma AirDial[™] can help you beat the Copper Sunset.



Copper phone lines are being retired.

The impending copper phone line (also known as Plain Old Telephone Service or POTS) sunset creates challenges for organizations that rely on copper phone lines in locations with mission-critical devices such as elevator phones, fire alarm panels, building access systems, public safety phones and fax machines.

Rates are increasing 4x.

The largest United States POTS line providers made announcements to accelerate the sunset of legacy voice services. This means copper phone line rates may quadruple. Local exchange carriers are increasing rates to apply pressure on organizations to move to IP-based services. Telcos are relinquishing TDM agreements and stopping investments in the upkeep of copper lines.

Ooma AirDial provides the path forward:

- 1 Act now with confidence**
Migrate from copper phone lines to an intelligent all-in-one solution that runs on a hassle-free, leading wireless network.
- 2 Reduce monthly phone line rates**
Stop paying POTS bills that may quadruple. Turn to an all-in-one solution that keeps costs low and consistent.
- 3 Keep using your existing devices**
No need to replace expensive hardware; Ooma AirDial provides a quick, easy path to get started and you can keep using existing devices.
- 4 Remain compliant**
Ooma AirDial is built with the applicable guidelines of UL, NFPA 72, and ASME A17.1B in mind.
- 5 Increase visibility**
Manage all locations and devices using an intuitive web portal. Get automated SMS and email notifications should any device go offline.
- 6 Let Ooma help**
No one at your organization needs to be a wireless or POTS replacement expert; we'll help sort and organize your devices to develop the optimal solution.